

MAY 10, 1896.

THE COHEN CO. THE COHEN CO.

keeps us striving to better conditions and improved facilities. Nothing that will make this a better store is too much trouble or too great an expense. We're pushing ahead to win new praises. The public fully appreciate the phenomenal values are and have become staunch On Monday for the WAGE-CLIPPER alike the Big Store will Sale of Merchandise at on goods of genuine merit before. such masses of goods. Never has ly its own way. Almost daily we've had entreaties from jobbers and manufacturers at less favored points to help them unload. The offers were always price-emphasized. The savings are yours, and Monday this Great Avalanche of Merchandise—this great gathering of Bargains, which occupied hundreds of cases and bales in their transition, will be distributed in the various departments.

SILKS, DRESS GOODS, WASH GOODS, HOSIERY, EMBROIDERY, LINENS, BLACK GOODS, DOMESTICS, MATTINGS, MILLINERY, UMBRELLAS, BOOKS, HOUSEFURNISHINGS,

and a thousand and one other articles, are ready for this Great Sale. For the benefit of our out-of-town patrons we will deliver all packages free of charge within 200 miles of Richmond.

We would kindly ask our patrons to take small packages with them if possible.

**BLACK GOODS.**  
Some of the most popular makes are going to be sold, for the importer had them thrown back on his hands.

46-inch All-Wool Silk-Finished Henrietta, cost the importer 75c.; 46c. a yard.  
All-Wool Satin Duchess, cost the importer 80c.; 46c. a yard.  
46-inch Wide-Wale Cheviot, cost the importer \$1.15 a yard; our price 75c.  
46-inch Fine Imperial Serge, cost 60c. to import; our price, 45c.  
40-inch Brocade Mohair Brilliantine, 26c. a yard; cost 50c. to import.

From 9 to 10 o'clock:  
Pure Mohair Brilliantine, in handsome broad designs, imported to sell for 25c., wide double fold, best storm dress, deep black, for 9c. a yard. One dress only to a customer.

From 10:30 to 11:30:  
Pure Lamb's Wool Silk Finished "Drum of Alma," cost the importer 91c. a yard to land, no better. Black Goods put together for wear and appearance and one of Europe's latest materials, wide double fold, 39c. a yard. One dress only to a customer.

From 2:30 to 3 o'clock:  
50-inch All-Wool Canvas Cloth, cost 75c. a yard to import, pure lamb's wool and an elegant weaver, 25c. a yard. One dress to a customer.

From 4 to 5 o'clock:  
Pure Mohair Figured Brilliantine, cost 30c. a yard to import, best deep dark black, 11c. a yard. One dress only to a customer.

**SILKS.**  
People have had their wits scared out of them by cancellation of back orders. Thousands of pieces have been thrown on the importers' hands. The following prices show you how anxious they are to dispose of 'em:

19 pieces Wide Black Embroidered Figured Indian, every particle silk, 60c. a yard; cost \$1 to import.  
Well-Finished Fancy-Figured India Taffeta Silk, cost the importer 62 1/2c. a yard; cost 50c. to import.  
Handsome Printed India Silks, in Dresden and lower knot designs, hand-woven, were sold as a bargain herebefore for 50c.; 25c. a yard.  
Handsome Embroidered Taffeta Silks, in the newest and most perfect effects, for 30c. a yard.

Handsome Woven-Figure Dresden Silk, in extra-heavy Taffeta, for 30c. a yard.  
Printed Dresden All-Silk Tapes, 3c. a yard.  
Black Peau de Soie Silks, handsome quality, cost the owner \$1.25; 71c. a yard; cost \$1 to import.  
All-Silk Black Satin Duchess for 50c.; cost 60c. to import.  
\$2.50 Peau de Soie Silk, for \$1.50 a yard.  
Black Embroidered Sewing-Silk Grenadine, cost \$1 to import, for 50c. a yard.  
All-Silk Black Satin Duchess for 50c.; cost 60c. to import.

FROM 9 TO 10 O'CLOCK:  
All-Silk Surahs, best colors, for 10c. a yard.  
FROM 10:30 TO 11:30 O'CLOCK:  
HAND-MADE WASH SILKS, pure silk, for 15c. a yard.  
MILLINERY DEPARTMENT  
In under marching orders, a month earlier than usual. The stock is enormous and must be sold. Just as well lose now as later.

ALL OF OUR COLORED TRIMMED HATS ARE MARKED FOR ABOUT HALF.

UNTRIMMED HATS, FLOWERS, RIBBONS, etc., all go the same way. See our line of Colored Trimmed Hats, at \$2.50, \$2.00, and \$1.

**MATTINGS.**  
1,600 rolls of belated Mattings were refused by the man that ordered them out. Came too late. Here they are. Prices just half of what they should be:

A Fancy Seamless Laid Matting, well worth 20c.; to unload, 8 1/2c. a yard.  
Heavy Contract Matting, close warp, 70 pounds to the roll, 10c. a yard; regular price, 22c.  
Heavy Seamless Fancy Matting, 75 pounds to the roll, regular 25c. goods; 12 1/2c. a yard.  
Inlaid-Figure, Close-Warp Japanese Matting, heretofore sold at 25c.; this sale, 12 1/2c.  
Heavy Seamless Reversible Matting, well worth 30c.; at this sale, 15c.  
Damask Reversible Matting, carpet design, 10 1/2c. to 12c. a yard.  
Heaviest Seamless Matting, 50 pounds to the roll, sold at 30 and 35c.; go now for 12 1/2c.

Linen-Warp Matting, fancy patterns, 27 and 32 lbs. 12 1/2c. instead of 25c.  
Linen-Warp Matting, inland designs, 12 1/2c. a yard.  
Linen-Warp Matting, inland designs, 42 and 48 lbs. carpet weave, sold at 25 to 30c.; to unload, at 20c.

**TRUNKS AND TRAVELLING BAGS.**  
A Heavy Canvas-Covered Trunk iron-bound and bottom, full size, for \$2.25; value \$2.50.  
A Zinc-Covered Trunk, good lock and clasp, iron-bound and bottom, 27 1/2 for the 41 kind.  
A complete line of Leather and Canvas Trunks and Hand-Bags, in all sizes, from 10 to 28 inches.

60c. for a 4-inch Canvas-Covered Leather-Cornered Telescope, 36c. for a 4-inch Leather, Strongly-Made Telescope.  
75c. for a Good Leather Nickel-Clasp and Hand-Satchel.  
\$1.20 for a Solid-Leather Suit-Case, with brass lock and clasp, lined, and with well worth \$2.50.

**RAMBRO POLISH-SCREENS** start at 75c. for the six-foot.  
Larger sizes up to 12-feet wide, at the same proportion.

**BOYS' SHIRT-WAISTS.**  
Two sample lots to be sold.  
Lot 1, Boys' Merrimack-Print Shirt-Waists, for 12 1/2c.  
Lot No. 2, lot of Boys' White Shirt-Waists, for 25c.

**LADIES' SILK WAISTS.**

Ladies' Colored Taffeta Silk Waist, trimmed with velvet and buttons, large bishop sleeves, \$2.50.  
Ladies' Black Taffeta China Silk Waist, all sizes, extra-full sleeves, \$2.50.  
Ladies' Figured Silk Waists, trimmed with velvet, and lace inserting, extra-full sleeves, lined and boned, \$4.75.  
Handsome Colored and Black Taffeta Silk Waists, all sizes, from \$2.95 to \$4.75.

**MADRAS CURTAINS, LIGHT AND FAIRY.**  
Handsome Silk-Striped Madras Curtains, 32 a pair, from \$3.50.  
Handsome Snow-Flake Curtains, colored silk stripes, \$2.50 a pair; from \$5.  
40-inch Colored Coin-Shot and Figured Curtain Muslin, the usual 3c. kind, 30c. a yard.  
40-inch White-Figured and Dotted Curtain Muslin, 10 to 12 1/2c. a yard; 25c. a kind.

Figured Denims for Draperies and Coverings, 12 1/2c. a yard; 3c. kind.  
80 pieces of Fine and Crepe Drapery, 12 1/2c. a yard.

**COLORS WORSTED DRESS GOODS.**

Hundreds of pieces were ordered out from the mills, and the orders were cancelled; manufacturer forced to sell 'em at a loss of 50 and 60 per cent.  
All-Wool French Figured Serges, in the newest and best designs—Blue, Brown, and Dresden effects—cost the maker 40c. a yard; our price, 25c.  
Pure Mohair Brilliantine Zephyrs, in all the newest Granite, Cinnamon, Hazel, Brown, Old-India, and other designs. Were in the looms not two weeks ago, made to sell for 90c. a yard.  
All-Wool and Silk Landown, cost \$1 to import, in best of shades, 5c. a yard.  
Silk and Wool Novelty Dress Goods, a great many have not been in this country two weeks, orders for 'em were cancelled, cost \$1, \$1.25, and \$1.50 to land, 60c. a yard.

From 8:30 to 9:30:  
Fancy Woven Woven Fabrics, in the very newest and best designs, manufactured to sell for a good 25c. value, 8c. a yard.

From 10:30 to 11:30:  
Fancy Woven Shepherd Check Dress Fabrics, in the newest combination of colors, 9c. a yard.

**DOMESTIC DEPARTMENT.**

Mill owners and manufacturers alike have contributed to make prices like these:

Merrimack Shirting Prints, in their newest and best designs, jaconet finish, 25c. a yard.  
Silk-Finished Creponettes, in solid colors and fancy designs, Light Blue, Pink, Lilac, Nile, Black, Canary, Scarlet, and other shades, 16 1/2c. a yard.  
Fancy French Duck Suitings, in solid colors, and fancy figured effects, not 12c. a yard.

Real French Organdies, in the newest and most exquisite designs, 40c. kind, for 15c. a yard.  
Sergeon Best Black Prints, 25c. a yard.  
40-inch Imported Fancy Cordelle, for shirt-waists and dresses, cost 21c. to import, 12c. a yard.

10c. Apron Gingham, in all the newest apron designs, for 6 1/2c. a yard.  
Apron Gingham, in the newest and best styles, cost the maker 7 1/2c.—25c. a yard.  
4 1/2c. Apron Gingham, cost the owner 17 1/2c. a yard—12c. a yard.  
4 1/2c. French Percales, in the newest and best designs, not 12c. a yard, but 6 1/2c.

From 8:30 to 9 o'clock:  
Best styles of DRESS GINGHAMS, full prices, warranted perfect, for 11c. a yard.

From 9 to 10 o'clock:  
5,000 yards of Colored Dotted Swisses, Fine Corded Dimities, Colored French Mulls, and several other expensive Wash Materials, choice 5c. a yard, cost from 10 to 20c.

From 10 to 11 o'clock:  
4-4 Soft Finish Bleached Cambric, cost 10c. to manufacture, just the thing for underwear, 4 1/2c. a yard.

From 3 to 4 o'clock:  
One of the standard makes of 4-4 Bleached Cotton, a good one, will be sold for 4 1/2c. a yard.

Ready-Made Sheets and Pillow-Cases from a crippled manufacturer.

Full-Standard Sheets, 63x91, for 25c. Standard Sheets, 72x90, for 28c. Standard Pillow-Cases, 4 1/2c. each. Hemstitched Pillow-Cases, 45x35, for 12 1/2c.

**MEN'S DEPARTMENT.**

The power of selling is in the power of buying. No better illustration than what this department offers to-day:

Men's 45 High-Grade All-Wool Sweaters for 23 1/2c., any color.  
Men's All-Wool Sweaters, any color, \$1.25.  
Boys' All-Wool Sweaters, 95c.  
60c. Boys' White Unlaundered Shirts, put together in a manner that would credit to any maker in the land; fine linen bosom and wristbands, 4-ply linen neck-band.

25c. for White Unlaundered Shirts, full cut, fine bosom, wristbands and neck-band, and as well put together as any Shirt made; cut full everywhere.

From 8:30 to 9:30:  
Men's Fast Black Lise Hose, full regular made and imported article, for 5c. a pair.

From 9:30 to 10:30:  
Men's Fine Bleached Jeans Drawers can't be better made, for 15c. a pair.

From 11 to 12 o'clock:  
Men's Fast Black Hose, Men's Oxford Grey Hose, Fancy Striped Hose, and Men's Mottled Effect Hose, all seamless and fast colors, 4c. a pair.

Men's and Ladies' Finest Washable Scotch Madras Tubular Club Ties, 2c. kind; 2 for 25c.

Others, 2 for 25c. Colors take very kindly to water.

Reservable Wash Four-in-Hands, 2 for 25c.  
White Mull Bow Ties, fine quality, 5c. each; 6 for 25c.  
Best 2 1/2c. Ties you ever saw, tomorrow, 3c.

Men's Real Hairbrim Gauze Vests, long and short sleeves, 25c.; Pants to match; cost the maker 35c.  
Men's French Hairbrim Vests and Pants, extra value, 25c. each; 75c. a pair; cost the makers 50c. (Vests long and short).

French Hairbrim Silk-Finished Underwear, nothing better at the price—cost the maker 75c.  
Men's Honeycomb Knit Underwear, cool and desirable, 40c. each; for 25c. kind, "Otis" French Lisle-Thread Undershirts for Men, finest made, 50c. each (long and short sleeves); made to sell for 35c.

Men's Hygienic Natural-Grain Light-Weight Merino Wool Underwear, desirable for present use, 8 1/2c. each; \$1.50 kind; never less.  
Men's Sanitary Light-Weight Merino Undershirts (White and Natural Gray), 50c. each; cost the owner, 35c.

From 2 to 3 o'clock:  
Men's and Boys' Sweaters, plain or fancy tops, any size, 12c.

**RIBBONS.**

From importer that was anxious to sell, Handsome Dresden Ribbons, 3 1/2 inches wide, for 10c.—cost 3c. to import.  
Fine French 3-inch Gauze Ribbons, in black, and best designs, 10c.—cost 3c. to land.

ALL-SILK SASH RIBBONS, 15 inches wide, in Dark-Blue, Gray, and Green, 25c. a yard.  
All-Silk Fancy Blue Ribbons, cost 10c. a yard; our price, 5c.  
Fancy Dresden Ribbons, for collars, 9c. a yard.

**JEWELRY.**

Only Cohen's sell 'em.  
Bell-Pins, in Black, Gold, and Silver, 1c. each.  
Stick-Pins, various designs, 1c. each.  
Various designs of Silver Hair-Pins for 1c. each.

Shirt-Waist Sets, in Dresden effects, 13c. each.  
Shell Side-Combs, 2c. a pair.  
Oxidized Belt-Buckles, 5c. each.  
From 10 to 11 o'clock:  
Eight different designs of Silver Belt Buckles for 5c. each. Usual 25c. kind.

From 2 to 3 o'clock:  
Rubber-Rimmed Eye-Glasses—25c. kind for 6c. each.

**SILVERWARE.**

One of New York's best houses sent these here to be sold at 50c. on the dollar.  
3 pieces Quadruple-Plate Silver Tea Sets, with tray, for \$1.50.  
Silver-Plated Cups, with gold lining, for 17c.  
Pepper and Salt-Shakers, of heavy silver, 8c. each.

Best Silver-Steel Cake-Knives for 35c.—cost 50c.  
Quadruple-Plate Pickle-Dishes, with imitation cut-glass bowls, for 75c.  
An entire stock of Nickel and Dresden Clocks will be sold at half price.

**KID-GLOVE IMPORTERS**

come thick and fast. They are more than anxious to unload their wares before it is too late. Here are:

500 dozen Kid Gloves, of almost every conceivable kind and color, embroidered and plain backs, 12 1/2c. and 15c. grades, 6c. a pair.

From 10:30 to 11 o'clock—not enough to last longer.

Pure Silk Black Mitts, no better one made, extra heavy silk, any size, 7c. a pair.

**SUITS AND SKIRTS**

from one of the largest manufacturers in America who has the reputation of making them nicer, neater, and prettier and with more snap than any maker in New York. We bought every garment in his house at a discount of 45 per cent. Bear in mind, we sell as we buy.

Here's the list of a few:  
Handsome Duchess Satin Skirts, extra full, perfect hanging, \$12.50, from \$15.  
Handsome Broadcloth-Satin Skirts, lined with moire percale, full flare, \$10, from \$15.  
Handsome Broadcloth-Finish Skirts, all sizes, \$12.50, from \$15.  
Plain Brilliante Skirts, all lengths, lined through, velvet finish, \$12.50, from \$15.  
Ladies' Tailor-Made Suits, Tan Cheviot, lined with chamois silk, skirt extra full, \$11, from \$15.  
Black and Navy-Blue Cheviot Suits, tailor-made, \$18, from \$25.  
Black Serge Suits, lined through, cost trimmed with pearl buttons, \$12.50, from \$15.  
Ladies' Washable Suits and Separate Skirts.  
Handsome Linen Suits, regular tailor-made, 6-yard-wide skirt, cost Blazer effect, \$15.  
Black and White and Blue and White Checked Suits, skirts extra full, trimmed with solid-color band, cost finished with pearl buttons and bias bands, \$15.  
Checked Suits, cost Blazer effect, extra full skirt, \$20.  
Gray-Linen Dresses, elaborately trimmed with linen inserting and buttons, \$15.  
Separate Duck Skirts, all lengths, extra wide, \$1.50.  
8 1/2 Duck Skirts, left from last season, price ranging from \$2.50 to \$4, for \$1.25.

**LADIES' READY-MADE WRAPPERS.**

Best Quality Percale House Dresses, trimmed with feather-stitched braid.  
Ladies' Irish-Lawn Wrappers, skirts 5 yards wide, large Bishop sleeves, \$12.50.

What do you think of selling

**SHIRT-WAISTS**

at the rate of 100 dozen a week? Well, that's what we're bound to do.

We contracted for every yard of material that a shirt-waist maker had on hand, and in order to keep his hands together he allows us \$1.50 a dozen these Fine Laundered Shirt-Waists, newest and best designs, sizes up to 44, for 60c. each.

\$1 and \$1.25 Imported Materials in Shirt-Waists for 75 and 80c.

From 11 to 12 o'clock:

Fine French Percale Shirt-Waists, with extra size sleeves, made up in best manner, any color, full laundered, for 25c. each.

**WHITE GOODS.**

Compelled to sell. That's what this White Goods maker was. Here's the result.  
20,000 yards of the most Seasonable and Desirable kind are on sale at just half and less than cost to manufacture. Beginning at 11 o'clock we'll sell 2,700 yards of White Goods at one price. The lot consists of the finest Sheet French Dimities, costing up to 25c. a yard; French Marcellines and Heavy White, costing up to 50c.; Dimity Dotted Organdy, costing up to 25c. a yard; Sheer Striped French Organdies, costing up to 20c.; Plain Fine Sheer White India Linon, costing up to 40c., any, for as long as they last, for 10c. a yard.

A whole lot of 1,250 yards only, consisting of Sheer Fine White India Linon, costing up to 10c. a yard; Checked Nainsook, in medium and small checks, costing usually 3c. a yard; Sheer Plain Organdie, in various size plaids, costing up to 15c.—take your pick of any for 45c. a yard.

46-inch Finest French Swiss Lawns, Imported from the mill, we say 25c. a yard; 2-yard-wide Fine French Organdie, the kind you pay 40c. for elsewhere, for 20c. a yard.  
Sheer White India Linon, book-fold, made to sell at 6 1/2c. a yard. Every yard to be sold at 5c. a yard for as long as it lasts.

A limited quantity of Fine French Organdie, imported to land at 35c. a yard, we make it 10c.

From 9 to 10 o'clock will be sold Sheer White Victoria Lawn for 10c.  
**SPECIAL LINEN PRICES TO-DAY.**

21 pieces Pure Linen Table Damask, in various designs, of German and Scotch patterns, made to sell at 60c. a yard; special, 35c. a yard.  
17 pieces extra heavy Pure Linen Table Damask, grass bleached, made to sell at 37c. for 12 1/2c. a yard.

12 1/2 Double Open-Work Border Pure Linen Table Damask, satin finish, 70c. a yard.  
2-yard-wide All Pure Linen Damask, 15 inch, best 1 1/2 value, for 60c. a yard.  
25 dozen Pure Linen Damask Dinner Napkins, full size, 40c. a dozen, \$1.00.

12 1/2 Heavy Round-Thread 19-4 Pure Linen Sheeting for 75c. a yard.  
10 dozen Satin Damask Buffet Scarfs, hand-drawn open-work borders, long, 10 1/2c. each, usually 15c. each, for 75c.  
25 dozen All-White Pure Linen Damask Tea Napkins, for 25c. a dozen.

From 9 to 9:30 o'clock will be sold Pure Linen Tea Napkins for six for 50c.  
From 11:30 to 12:30 Real Turkey-Red Table Damask, in new, pretty designs, for 10c. a yard.

Bed Spreads at less than wholesale prices to-day.  
12 1/2 Fine Imitation Marcellines Spreads for 35c.  
12 1/2 Crochet Spreads, Marcellines designs, for 35c.

From 12 to 1 o'clock Large-Size Crochet Bed Spreads, Marcellines design, for 35c. each.

Money-saving prices on

**UNDERWEAR**

to-day, 100 garments at marked-down prices.  
Ladies' Fine Muslin Skirts, deep umbrella, tucked in and above ruffle, or Muslin Skirts, with cambric ruffle, trimmed with 4-inch fine Valenciennes lace, 12-inch cambric ruffle, 5-inch cambric cut under-ruffle, 2c. each, usually \$1.25.  
Ladies' Muslin Skirts, two ruffles of 5-inch open-work embroidery, the best 12 1/2c. kind, for \$1 each.  
Ladies' Muslin Skirts, cambric tuck ruffle or lace trimmed, either 35c. each.  
Ladies' High-Necked Satine Skirts, made full, with wide flounce, all lengths, 35c. kind, for 45c. each.

**CORSET-COVERS.**

Ladies' Cambric Corset-Covers, square neck, trimmed with Valenciennes lace or embroidery, with fancy hemstitched yokes, all sizes, for 25c. each.  
Ladies' Cambric Corset-Covers, square neck, trimmed with fine embroidery, wide embroidered front, for 30c. each—all sizes, for 25c. each.

Ladies' Muslin or Cambric Drawers, embroidered, long or plain, with wide belts and fine tucks, for 25c. each.  
Ladies' Cambric Drawers, with wide umbrella ruffle, trimmed with embroidery, for 30c. each.  
Ladies' Fine French-Lawn Chemise, lace-trimmed, with Valenciennes lace or embroidery, for 30c. each.  
Ladies' Muslin Square-Neck Empire Gowns, 12 1/2c. kind, for 50c. each.  
Ladies' Gowns, nicely trimmed with fine embroidery, tucked yokes, usually 80c., either for 50c.

Ladies' Fine French-Designed Gowns, in empire, V-neck, or large sailor collar, all handsomely trimmed with fine embroideries, any for 35c.

From 11 to 12 o'clock—not enough to last longer.

Infants' Fine Cambric Dresses, with full Bishop Sleeves, ruffle of fine embroidery around neck and sleeves, 50c. kind, for 15c. each.

Children's Muslin Gowns—Mother Hubbard Yoke, Back and Front—cambric ruffle around neck and sleeves, for 30c. each.

From 12 to 1 o'clock:

Children's Muslin Drawers, wide hem and tucks, patent stay, worked button-holes, felled seams, for 6c. pair.  
Special sale of Summer Knit Underwear for ladies and children. Beginning Monday morning we will sell

Ladies' 12 1/2c. White Swiss Ribbed Vests, crocheted neck and arms, for 6c. each.

Ladies' Richelieu Ribbed Vests, crocheted neck and arms, for 6c.

Ladies' 25c. Real Lisle Vests, crocheted and taped neck and arms, for 12 1/2c. each.

Children's Vests, all sizes, crocheted and taped neck and arms, for 12 1/2c. each.

Children's Ribbed Pants, all sizes, 15c. a pair, 25c. kind.

**LACES AND EMBROIDERIES.**

Thousands of yards are ready for tomorrow's selling.

Butter and Linen-Color Point de Venise Lace, 3 inches wide, for 5c. a yard.  
6-inch Butter or Linen-Color Venise Lace, for 10c. a yard.  
Butter-Color Batiste Lace, 1 1/2 inches wide, 3c. a yard.  
2-inch Butter-Color All-Over Batiste Lace for 2c. a yard.  
2 1/2c. Hand-Made Real Torchon Lace, new patterns, values up to 10c. a yard, 5c. a yard for any.

Hand-Made Real Torchon Lace, close, good, durable patterns, for 3c. a yard.

From 10 to 11 o'clock—not enough to last longer.

Real Torchon Lace, hand made, good patterns, for 1c. a yard.  
100 yards Fine Swiss, Nainsook, and Cambric Embroideries, new, open-work designs, values up to 12 1/2c. a yard, your pick for 5c. a yard.

5 and 6-inch and Swiss Embroideries, cut-out edges, in pieces of 4 1/2 yards, 1c. a piece while they last.  
Pure Swiss Cambric, 3 packages for 25c. Packages of 7 1/2, 9, and 10c. a yard—values 12 1/2 to 25c.

**HOSIERY.**

We are always at the lowest price mark—that's conceded. But when extraordinary things crop up like to-day, we fairly outdo ourselves. Hosiery to-day at prices as perhaps they were never heard of before.

50 dozen Ladies' Fine Black Brilliant Lisle Hose, Hermasol dye, spliced heels and toes, usually 30c. a pair, for 25c. a pair.

100 dozen Ladies' and Children's Fast-Black Hose, in solid or fancy boot top effects, drop-stitch or plain, all full seamless, 15c. value, for 75c. a pair; two pairs for 10c.

Children's Fast-Black Ribbed Hose, all sizes up to 10c. a pair.

From 11 to 12 o'clock, Ladies' Fine Gauge Fast-Black Seamless Hose for 4 1/2c. pair.

**UMBRELLAS.**

Absolutely no flaw in the fabrics, nor in the making, and the handles are beautiful. Yet to-day the handles and making cost nothing. You only pay the actual cost of the fabrics. Every one, too, is guaranteed. We get these concessions from makers rather than keep their force idle.

1,000 are priced that way here to-day.  
100 Ladies' or Men's Sun or Rain Umbrellas, of fine silk serge, handles of imported Madagascar, hand-painted Dresden, real Congo, with silver trimmings, carved, mourning, ebony, or cut crystal, your pick at 25c. each; \$2.50 values.

Ladies' or Men's Best-Grade English Serge Umbrellas, with formal handles, usually \$1 each, for 50c.

FROM 10 TO 11 O'CLOCK:

WHILE THEY LAST, GENTS' STOUT ENGLISH LISH-GLOVE UMBRELLAS, FAST BLACK, FOR 15c. EACH.

**DRESS TRIMMING SALE.**

25c. Colored Spangled Trimming, all shades, 9c. a yard.  
50c. Colored Spangled Trimmings for 25c. a yard.  
\$1.50 Colored Spangled Garnitures for 75c. each.

300 Ladies' Fine All-Silk White Coaching Parasols, white enameled stick and ribs and silk tassel, for 80c. each.  
Ladies' White Coaching Parasols, white stick and ribs, for 50c. each.

Close attention and years of experience have caused our

**CORSET DEPARTMENT**

to reach the acme of perfection. A full and complete line of the most popular brands in Sport, Medium-Long, and Extra-Long Waists. Specials for this great money-saving sale are: